

# BECOME AN INFORMED BUYER OF A COLLEGE EDUCATION AND **SAVE ON COLLEGE COSTS!**

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Our exclusive **College Search and Query Tool** can be a very-helpful first step in finding the right college for your child, saving you potentially thousands of dollars on your out-of-pocket college costs, keeping your retirement savings on track and avoiding crippling amounts of student loan debt.



## Here is just some of the valuable information you'll get access to:

- Schools that offer the most financial aid
- Schools that offer the most merit-based scholarships
- Colleges that want your student to attend and would offer scholarships and grants (free money) as inducements
- College yield rates which reveal how attractive a school is to prospective students and can determine admissions strategies
- Schools with scholarships your student is eligible for based on grades/test scores
- Additional scholarships (more free money) they would be eligible for based on improved test scores
- The tax-savings benefits of using your state's 529 plan
- What parents in your income range are paying at selected schools across the country as opposed to the advertised sticker price
- Four-year grad rates for selected schools

**You should expect more than simplistic, one-size-fits-all college-savings strategies from a financial advisor. WITH OUR FIRM, YOU CAN EXPECT MORE AND WE'LL DELIVER MORE!**

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**To learn more and get started:**