

Today, a family can easily exceed **\$250,000** in college costs – for one child!*

There are two different prices for a college education – one for the **informed buyer** and one for the **uninformed**.



Which price will your clients pay?

Well-informed short- and long-term college planning, admissions and funding decisions at each of the many **decision points** along the way is how your clients will plan for the overall best outcome and potentially save ON, not just for the cost of college!



Uninformed decisions, mistakes and missteps will increase your clients' college costs. With CFS' EZ College Planning license you can answer these vitally important questions:

- Will we have to pay the school's sticker price?
- Which schools want my child to attend and would attract them with financial inducements?
- Are we candidates for financial aid?
- How much financial aid could we expect?
- How much in scholarships/grants?
- Can we increase our financial aid eligibility?
- What merit-based scholarships, at selected schools, is our child eligible for and what are the requirements to obtain them?
- Are 529 College Savings Plans an appropriate choice?
- Which other savings options may be better, in light of our circumstances?
- Will we qualify for tax credits? Which ones?
- Would test prep benefit our child?
- Which schools should we apply to maximize financial aid or tuition discounts?
- Should we set up a UGMA?
- **And many more!**

Your clients with college-bound children should expect more than simplistic, one-size-fits-all savings strategies from you.

With Collegiate Funding Solutions, you can deliver more!