



Today, a family can easily exceed **\$250,000** in college costs – for one child!*

There are two different prices for a college education –one for the **informed buyer** and one for the **uninformed**. **WHICH PRICE WILL YOUR CLIENTS PAY?** Making well-informed college savings, planning, admissions and funding decisions can help your clients send their child to the right college, potentially save them considerably on out-of-pocket college costs and avoid suffocating student loan debt.

Uninformed decisions, mistakes and missteps will increase your clients' college costs. With CFS' EZ College Planning license you can answer these vitally important questions:

- Will we have to pay the school's sticker price?
- How much will we be expected to pay out of pocket at selected schools?
- Which schools should our child apply to in order to get the best financial deal in the form of financial aid and scholarships?
- Are we candidates for financial aid?
- How much financial aid could we expect?
- How much in free money (scholarships/grants)?
- Can we increase our financial aid eligibility? How?
- What merit-based scholarships, at selected schools, is our child eligible for and what are the requirements to obtain them?
- How can our child get more free money for college?
- Would test prep benefit our child? In what ways could it reduce our college costs?
- Are 529 Plans an appropriate choice?
- Which other savings options may be better, in light of our circumstances?
- Will we qualify for tax credits? How much?
- Should we set up a trust account for our student? Would it drive up or down our college costs?

AND MANY MORE!

Your clients with college-bound children should expect more than simplistic, one-size-fits-all savings strategies from you. WITH COLLEGIATE FUNDING SOLUTIONS, YOU CAN DELIVER MORE!

* Source: College Board 2021 data analyzed by Collegiate Funding Solutions, Inc. Includes tuition, fees, room and board



To learn more and get started visit us at collegiatefundingsolutions.com

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