



September 5, 2008

Cary, NC – August 18, 2008 – Collegiate Funding Solutions (CFS), the leading provider of innovative web-based college planning solutions for financial institutions and professional advisors, and Money Tree Software Ltd., developer of the well know and well respected TOTAL Planning Suite and Silver Financial Planner software, announced today a new strategic partnership.

Through this data integration partnership, users of Money Tree Software will easily be able to transport client data to the CFS web-based college planning software. "Collegiate Funding Solutions is a market leader in college planning services. This new data integration solution gives advisors more control, power, and connectivity. It's what they really need to efficiently and cost effectively deliver more value to their customers in less time", said Mark Snodgrass, President of Money Tree Software. "The unique capabilities CFS have make them the most comprehensive provider of college financial planning services and a great addition for Money Tree's community of professional advisors. The detailed college planning results CFS offers fills a void in most advisor's capability, so their system is logical complement to ours."

CFS provides unique and user-friendly web-based college planning software (think TurboTax) that helps professional advisors easily, immediately and dramatically improve their college planning capability. The extra value the detailed reports can deliver to clients enables advisors to deliver the highest-quality advice, deepen client relationships, increase revenue, and improve customer loyalty.

"We are excited about our partnership with Money Tree Software and the opportunity to offer their clients a valuable and much needed service to grow their business," said Roger Lorelle, President of Collegiate Funding Solutions. "With little additional effort, users of Money Tree Software can now offer their clients significantly more assistance with their college financial planning and funding needs."

About Money Tree Software

Money Tree Software is a successful pioneer in financial planning software. The Money Tree team has extensive financial experience, a strong commitment to personal customer service and the ability to meet professional advisor's evolving needs. Money Tree continues to be a source of originality, innovation and financial planning excellence.

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About Collegiate Funding Solutions

Collegiate Funding Solutions is a leading provider of integrated, web-based college planning technology solutions for financial institutions, financial planning advisors and college planning organizations. For additional information on Collegiate Funding Solutions, visit the company's Website at www.collegiatefundingsolutions.com

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