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Collegiate Funding Solutions and MoneyGuidePro Announce Integration Partnership

Cary, NC – April 15, 2008 – Collegiate Funding Solutions (CFS), the leading provider of innovative web-based college planning solutions for financial institutions and professional financial advisors, and MoneyGuidePro (created by PIE Technologies), the award-winning financial planning system, announced today a data integration partnership. Users of MoneyGuidePro can now import their client data directly into the CFS web-based software – thereby eliminating redundant data entry.

CFS provides unique and user-friendly web-based college planning software (think TurboTax®) that helps professional advisors easily, immediately and dramatically improve their college planning capability and the value they can deliver to clients; enabling them to deliver the highest-quality advice, deepen client relationships, increase revenue, and improve customer loyalty. "As the only MoneyGuidePro data integration partner that focuses specifically on college planning, CFS offers MoneyGuidePro users a simple and effective means for providing enhanced college planning expertise to their clients. It will enable the advisor to offer additional value to a wider variety of clients, helping them reduce their out-of-pocket college costs and improve their retirement outlook," said Roger Lorelle, President of Collegiate Funding Solutions.

About Collegiate Funding Solutions

Collegiate Funding Solutions is a leading provider of integrated, web-based college planning technology solutions for financial institutions, professional financial advisors and college planning organizations. For additional information on Collegiate Funding Solutions, visit the company's Website at www.collegiatefundingsolutions.com.

About PIE Technologies, Developer of MoneyGuidePro

PIE Technologies provides innovative financial planning software that is powerful and intuitive for the professional to use, while producing results that are meaningful and understandable for the client. Its products have been featured on NBC's Today Show and in Kiplinger's, Newsweek, Forbes and other publications. In 2002, MorningstarAdvisor.com selected MoneyGuidePro as the Software of the Year. For further information, please visit www.moneyguidepro.com

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