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Collegiate Funding Solutions Launches Client Care Center

Cary, N.C.-- (July 1, 2009) – Collegiate Funding Solutions (CFS), a leading provider of integrated, web-based college planning solutions, has launched a new service – **The CFS Client Care Center**. This new service provides personal coaching and hands-on support as well as targeted, strategic and tactical guidance for parents of college-bound children as they begin the often-times daunting and stressful college admissions and financial aid process. The goals are to help the student select the college best suited for them and to achieve the lowest possible out-of-pocket expense for the parents.

Through a simple web-based interface, financial services professionals who are affiliated with CFS can register their clients with the Client Care Center. The Client Care Center will initiate contact with the family and begin working with them one-on-one.

This add-on service is a logical and synergistic complement to the CFS college planning software and picks up where the college financial planning process ends, allowing the financial services professional to offer an integrated and comprehensive college planning service to families from the earliest stages of college planning all the way through the college years.

"We are very excited about the launch of our Client Care Center in terms of its benefits for the families and our community of licensees," said Roger Lorelle, president of Collegiate Funding Solutions. "Our community of financial services professionals has been requesting these types of services with increasing frequency. Not only is the service very timely and much needed for the parents and student, but it enables the professional to be able to deliver even more value to their clients with college-bound children and create another revenue stream, with little time or effort on their part."

About Collegiate Funding Solutions

Collegiate Funding Solutions is a leading provider of integrated, web-based college planning solutions for financial institutions and financial services professionals. For additional information on Collegiate Funding Solutions, visit the company's Website at www.collegiatefundingsolutions.com.

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